



Media Release
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Qualmark Hotel award for Rotorua's Kingsgate Hotel

The Kingsgate Hotel Rotorua, the first of Millennium Hotels and Resorts' 32 New Zealand properties to undergo formal quality assessment, has been awarded the 3 Star Plus Hotel grading by Qualmark, New Zealand tourism's official quality assurance agency.

Qualmark CEO Geoff Penrose said, "I am delighted to welcome this property to our licence holder family, that the Kingsgate has achieved this very good assessment result speaks volumes about the dedication of their team. This property is a great addition to New Zealand's quality accommodation inventory".

The Millennium Hotels and Resorts Group are New Zealand's largest owner and operator of hotels, and are committed to assessing all of their New Zealand accommodation offerings against Qualmark's fully integrated star grading system.

"The Qualmark brand signifies to travellers that we are professional and they can count on us to deliver an experience that will meet or exceed their expectations", Kingsgate Hotel manager, Kerri Lohead said.

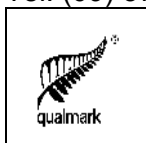
Matt Taplin, Vice-President Operations, Millennium Hotels and Resorts New Zealand said "we can see the value our international visitors place on independent verification and want to ensure we play our part in providing that assurance".

"Qualmark is a great management tool to have at our disposal. Not only do our guests choose with confidence, but also we are provided with independent feedback to help benchmark quality standards within our own company and across the New Zealand hotel industry," he said.

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