

**Media Release**  
**02 May 2006**



## **QUALMARK® FOR ALL QUEST SERVICED APARTMENTS**

**All of the 24 properties that make up the Quest Serviced Apartment group in New Zealand are now part of the Qualmark® rating system, the official mark of quality for the New Zealand tourism industry.**

The Quest Apartments form part of the 'Self-Contained and Serviced' Qualmark category, which is one of the fastest growing segments for Qualmark New Zealand.

"This was business excellence initiative from Quest", says Qualmark New Zealand Chief Executive, Geoff Penrose. Most of the properties have achieved star gradings in the middle to high levels, according to the Qualmark® system.

Stephen Mansfield, Managing Director of the Quest Group in New Zealand confirmed that their apartments, located in Auckland, Taupo, Wellington, Christchurch and Invercargill have commenced the process to be Qualmark assessed. "We are progressively moving through the individual assessments at each site", comments Mr. Mansfield. The assessment process measures aspects of the business against up to 500 criteria points and this, combined with Quest's other internal systems, will assist in delivering an excellent experience for our customers, he concludes.

Qualmark New Zealand is an independent quality assurance agency. It is jointly owned by Tourism New Zealand and the Automobile Association of New Zealand. Over 1500 tourism businesses hold a Qualmark®, spanning accommodation, activities, transport, services and venues.

**ENDS**

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*Images Available on Request from Quest Apartments*



*Quest Parnell  
Qualmark® Four Star Plus*



*Quest Auckland  
Qualmark® Four Star*